

# Creating Tomorrow's Success, Today:

# **Cultivating Organizations as a Force for Good**

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# CONSCIOUS LEADERSHIP COACHING

Conscious Leadership coaching goes beyond surface-level strategies—it's about tapping into the full spectrum of your inner intelligence. By aligning the **analytical mind, heart intelligence, and gut instincts**, you'll be able to lead with the whole system in mind, making decisions that are not only smarter but also more sustainable and aligned with a greater purpose.

Together, we will develop your ability to lead with ease, by enhancing both your inner awareness and practical leadership skills.

Throughout our journey, we'll dive deep into models and techniques that bridge the mind and the heart, sharpening your ability to lead intuitively while maintaining analytical clarity. You'll learn how to tap into **higher self-awareness** and integrate heart-brain coherence techniques to unlock resilience and make decisions that resonate with your higher purpose and the needs of the organization.

This transformational journey typically spans 4 to 7 months, giving you the time to explore, align, and emerge as a conscious leader, fully equipped to navigate both personal and organizational challenges with grace and insight.



# CONSCIOUS LEADERSHIP COACHING

#### **FOR WHOM:**

- •C-level leaders looking to lead with holistic vision and purpose
- •Managers transitioning into demanding roles, striving for alignment between personal growth and organizational success
- •Experts stepping into leadership, ready to make impactful decisions that benefit the entire system

#### **CHALLENGES:**

- •Facing significant transitions and seeking clarity on how to lead with both heart and mind
- •Unsure how to inspire engagement while navigating complex, ever-changing environments
- •Struggling to build genuine, trustworthy relationships within teams and the broader organization
- •Feeling the inner call to evolve into a more conscious and holistic leader
- •Lacking a sense of purpose or stability amidst high demands
- •Worried about burnout and seeking long-term resilience

- •Develop a deeper connection with your **whole system intelligence**—combining the higher self, analytical mind, heart, and gut to make better decisions with greater ease
- •Lead with awareness of the interconnectedness of the entire system—your people, the organization, and the larger world
- •Expand your mindset to unlock both innovative and heart-centered solutions
- •Align your leadership with purpose, creating actions that benefit not just the organization, but everyone it touches
- •Experience personal fulfillment, inner stability, and a greater sense of vitality
- •Strengthen relationships by leading with empathy, trust, and authenticity



# **GENEKEY GUIDANCE**

Leading from within is essential for creating lasting impact in your organization. Through tools like the **Gene Keys**, we will gently explore your inner world, uncovering hidden gifts and talents that will empower your leadership journey. Imagine unlocking your heart's secret vault, revealing a treasure trove of prosperity and purpose.

This coaching process is like deep-sea diving for your consciousness, nurturing your awareness and helping you express your unique self. The Gene Keys' guiding process offers a personalized map for uncovering your inner genius, while a practice of contemplation helps transform shadows into gifts, bringing peace and alignment into every decision you make.

Pair your **Gene Keys** reading with transformational coaching or use it as your personal development compass—it's your **GPS for the soul's journey**. This transformational adventure typically spans 4 to 7 months, giving you ample time to grow, evolve, and emerge as a conscious leader, equipped to make meaningful decisions with ease and confidence.



Click the link or scan QR

WHAT ARE GENE KEYS



# **GENEKEY GUIDANCE**

#### **FOR WHOM:**

- · For all who want to understand what is their essence and what are their unique gifts and shadows
- For all who are open-minded and are attracted to practical spirituality
- For all who feel deeply that there is more to life than the mainstream materialistic paradigm is teaching us

#### **CHALLENGES:**

- · Having a feeling that something is missing in your life but don't know what it is
- · Want to deeply explore what is your true self and how to be more of who you are
- · Want to learn to express yourself in alignment with your unique self
- Want to learn how to open your heart and connect deeply with others
- Want to understand what specific gifts you are bringing to the world and how to apply them in your work

- You'll get greater clarity of who you are and what potentials are within your DNA
- You'll learn the unique lessons you need to learn to raise the quality of your consciousness and your life, including your relationships and prosperity



# **TEAM TRANSFORMATIONAL COACHING**

Team coaching is a journey into the heart of your organization's culture, aligning with the principles of **conscious business**. It's like embarking on a transformative expedition through the mindset and behaviors that shape your team's dynamics, examining how they impact results, relationships, and overall purpose.

Once we decode the unique strengths and challenges within your team, we create a **conscious roadmap for growth**—a pathway to positive change that is rooted in purpose, collaboration, and shared values. Together, we chart a course toward a future where your team operates with clarity, trust, and collective impact, contributing not only to the success of the organization but to the greater good.

Regular coaching sessions keep the team aligned and thriving, nurturing both personal and collective evolution. This transformational process typically spans 6 to 12 months, allowing for meaningful growth and lasting results.

For those eager to accelerate their development, we can incorporate **individual coaching sessions**, providing personalized support and empowering each team member to step into their fullest potential—like adding turbo boosters to your conscious leadership journey!



# **TEAM TRANSFORMATIONAL COACHING**

#### **FOR WHOM:**

- •Newly established teams seeking alignment and purpose-driven collaboration
- •Teams with a new leader or members, eager to create a shared vision
- •Teams at risk of dysfunction or in need of stronger, values-based culture
- •Dysfunctional teams that need to reconnect and reestablish trust
- •Teams facing significant changes, looking to navigate transitions with resilience
- •Teams involved in mergers and acquisitions, aiming for smooth integration

#### **CHALLENGES:**

- •The team is newly formed and needs to reach optimal performance quickly, while staying aligned with the organization's higher purpose
- •The team is facing significant changes and needs to navigate them consciously, maintaining cohesion and well-being
- •The team's culture is unproductive or misaligned with the organization's mission and values, leading to inefficiency and disconnect

- •Establishing a **heart-centered team culture**, where purpose and collaboration drive success
- •Turning business or relationship challenges into opportunities for conscious growth and success
- •Improving team collaboration, impact, and overall well-being through conscious communication and trust-building



# LEADERSHIP TEAM ALIGNMENT FACILITATION

I am dedicated to creating purpose-driven alignment processes that reflect the unique DNA of your team. My approach is rooted in **conscious business principles**, ensuring that every interaction fosters deeper connection, collaboration, and alignment with your organization's higher purpose.

# There are two options:

# 1. Facilitated Workshops on Specific Themes, such as:

- Strategy Retreat: Align your team around a shared purpose and conscious goals
- Vision Mapping: Create a vision that reflects the values and long-term impact your team aims to achieve
- **Goal-Setting Workshop**: Establish meaningful, purpose-driven goals that inspire action and collective success
- Values Clarification Workshop: Uncover the core values that drive your team and align with the greater good
- Collaboration-Building Workshops: Foster conscious collaboration, trust, and authentic communication

# 2. Team Alignment Process:

The ultimate team-building journey, designed to align your team around purpose, values, and conscious business practices.

- A holistic blend of assessments, workshops, skills training, and heart-brain coherence techniques to foster emotional intelligence and resilience
- Includes individual and group coaching to support the personal and collective growth of your team members, ensuring an authentic and transformational experience



# LEADERSHIP TEAM ALIGNMENT FACILITATION

#### **FOR WHOM:**

- Newly established teams seeking alignment with purpose and vision.
- Teams with a new leader or new members, looking to integrate and collaborate effectively.
- Teams facing significant changes, aiming for smooth, conscious transitions.
- Teams involved in mergers and acquisitions (M&A), striving for seamless integration and purpose-driven alignment.

#### **CHALLENGES:**

- Despite clear goals, values, and strategies, there is confusion about the team's direction, often due to a lack of deeper alignment with the team's purpose and conscious leadership principles.
- Ineffective interaction among team members, marked by poor communication, lack of open dialogue, and the presence of dysfunctional behaviors, all reflecting a disconnect from the team's higher purpose.
- An inability to renew and adapt, resulting in personal dissatisfaction, lack of external awareness, and inadequate skills needed for reinvention and staying relevant in a conscious business environment.

- A more focused, agile, and purpose-driven team, energized by a shared vision and commitment to conscious business principles.
- The creation of a performance and developmental culture that balances results with the personal growth and well-being of each team member.
- Higher trust, accountability, and commitment, grounded in a conscious approach to leadership and collaboration.
- An efficient renewal process in place to ensure continuous growth, reinvention, and alignment with both the team's goals and the broader impact on society and the organization.



# REINVENTING CULTURE

## **Culture Transformation: A Conscious Approach**

We utilize a variety of **diagnostic tools** to assess the health of your organization's culture and measure the current level of **conscious business practices**. This thorough investigation helps us identify where your company is now, where it aspires to be, and how we can leverage **conscious business principles** to close the gap. Our approach to culture transformation is like conducting a grand symphony, blending precision and effort to harmonize leadership, systems, and values. Here's how we approach the process:

## **Step 1: Culture Investigation**

We act as cultural detectives, using advanced tools to decode your organization's cultural DNA and assess the level of consciousness your business operates from. This deep dive reveals the underlying beliefs, behaviors, and systems that drive your culture, enabling us to pinpoint what's working and what needs to evolve.

# **Step 2: Agile Cultural Upgrades**

Once we measure your current culture and conscious business level, we act as cultural engineers, taking an **agile approach** to make upgrades at both the leadership and systems levels. It's like fine-tuning a Formula 1 car for peak performance, ensuring that your culture adapts dynamically to changes while staying aligned with your organization's purpose.

# **Step 3: Managing Cultural Evolution**

We set up a process to manage the ongoing evolution of your culture. By crafting a roadmap with initiatives, KPIs, and developmental goals for leadership and management, we help you steer the organization in the right direction, ensuring continuous alignment with conscious business principles.

## **Optional Step: Leadership Assessment & Development**

For a comprehensive experience, we recommend leadership assessment and development. This ensures that leaders are equipped to guide the cultural transformation effectively, using conscious leadership techniques to inspire and empower teams. It's like adding a perfect blend of seasoning to enhance your culture's overall flavor.



# **REINVENTING CULTURE**

#### IN SITUATIONS WHEN YOU WANT:

- Create a more alive, resilient, and creative culture that aligns with your organization's higher purpose
- Ensure that your M&A integration is successful by fostering a unified, values-driven culture
- **Reduce dysfunction** (e.g., toxic behaviors, challenges in attracting and retaining talent) and cultivate a conscious, collaborative environment
- Develop **Employer Branding** that authentically reflects your organization's commitment to conscious business principles
- Conduct **regular health checks** of your company/team to ensure the culture stays vibrant and purpose-driven

#### **CHALLENGES:**

- Your culture is blocking the implementation of your business strategy because it lacks alignment with your organization's purpose and values
- A dysfunctional culture is leading to difficulties in attracting and retaining talent, undermining your conscious business goals
- · You face challenges in developing an efficient and purpose-aligned organizational design
- · Too much time and energy is spent on internal conflicts, leaving little space for innovation and conscious growth

- You gain **exact cultural metrics** through diagnostic tools that assess both the health of your culture and the level of **conscious business** your organization currently operates from
- A clearly defined **roadmap for culture change**, tailored to integrate conscious business principles, purpose, and values into every aspect of your organization
- A structured process for **reviewing and evaluating progress**, allowing for adjustments to keep your culture in alignment with your goals and to promote continuous growth



# **REINVENTION OF SPECIFIC BUSINESS AREAS**

In the context of **conscious business**, reinvention is essential for staying aligned with purpose, adaptability, and creating long-term value not just for shareholders, but for all stakeholders—employees, communities, and the environment. Conscious businesses thrive on continuous evolution to meet both internal needs and external challenges, and this requires constant reinvention of business areas. Reinvention helps companies stay responsive, ensuring they operate ethically, sustainably, and with agility in a fast-changing world.

# Why Reinvention is Key in Conscious Business:

Reinvention is crucial for businesses that seek long-term sustainability, adaptability, and purpose-driven success. Conscious businesses thrive when they are constantly evolving, embedding reinvention as an organizational competency. Here's why reinvention matters:

- **Future-Proofing**: To remain competitive and aligned with evolving societal and market trends, businesses must proactively reinvent key areas to ensure their practices are sustainable and future-ready.
- **Embedding Reinvention into Culture**: Making reinvention a core part of your organizational culture strengthens agility, innovation, and resilience across teams, making change an ongoing process rather than a reactive measure.
- **Transforming Uncertain Areas**: Sometimes, it's clear that transformation is necessary, but the path forward is unclear. Reinvention provides the methodology to approach complex challenges strategically and consciously.



# THE REINVENTION PROCESS

Reinvention is like a carefully crafted recipe that evolves to meet the unique needs of each business. Here's how we approach the process:

# **Step 1: Identify Your Challenge**

We begin by identifying the specific challenge or opportunity your business faces. This is similar to pinpointing the missing ingredient in a recipe that keeps the dish from reaching its full potential. Whether it's misalignment with purpose, inefficiency in operations, or a gap in sustainability practices, we identify what's holding you back.

# **Step 2: Custom Reinvention Process**

Once we've identified the challenge, we design a **tailor-made reinvention process** to address it. Think of us as culinary artists who carefully blend proven tools, conscious business principles, and a coaching approach to create a transformation process unique to your organization's needs. Just as chefs blend spices for the perfect dish, we craft solutions that integrate leadership development, operational changes, and purpose alignment.

# **Step 3: Mastering the Tools**

Our role isn't just to guide the reinvention; we also empower you to take charge. We teach you how to master the tools for reinvention, equipping you with the skills to continually evolve other areas of your business. It's like handing you the spatula so you can become the master chef in your own kitchen—using the tools of conscious leadership, sustainability, and ethical decision-making to drive ongoing transformation.

The outcome? You'll lead the reinvention process with confidence, infusing new energy and purpose into all areas of your business that need revitalization. Whether it's enhancing team dynamics, improving sustainability practices, or fostering innovation, this process will help you achieve **sustainable success and fulfillment** in a conscious and impactful way.



# WHEN TO REINVENT

- Failed Past Transformations: If you've tried to make changes before but saw no lasting success, reinvention can provide the tools and frameworks to address the underlying issues and ensure meaningful, lasting change.
- Lack of Passion and Enthusiasm: When teams lose passion, productivity suffers. Reinvention helps reignite enthusiasm by aligning business practices with purpose and values, bringing new energy to the workplace.
- **Need for Better Change Management**: In a fast-changing world, businesses need strong change management capabilities. Reinvention strengthens your organization's ability to navigate change, ensuring success in future challenges.

- **Proven Methodologies and Tools**: Gain access to structured approaches and tools to transform specific areas of your business efficiently.
- **Systematic Reinvention Process**: Build a culture where reinvention is a systematic, repeatable process, allowing your business to stay adaptable and future-proof.
- **Prepared for Challenges**: By embedding reinvention into your business strategy, you become much better prepared for whatever challenges the future may bring.



# **LEADERSHIP & EMPLOYEE TRAINING**

I offer a range of training programs, each designed to **raise awareness and consciousness** within organizations, leading to healthier, more thriving environments. By helping individuals and teams become more mindful and intentional in their actions, these trainings enable new choices that align with **purpose, well-being, and sustainable success**.

Whether it's through conscious business principles, transformative communication, embracing reinvention, or enhancing well-being, these programs aim to foster **greater self-awareness** and **collective growth**.

Each training focuses on **empowering leaders and teams** to navigate challenges with greater clarity, creativity, and heart-centered approaches. This shift in consciousness helps businesses evolve from within, driving not just improved performance but also deeper **connection, trust, and alignment**. Ultimately, these trainings enable organizations to operate more ethically, sustainably, and in a way that promotes both individual fulfillment and **collective success**.

From learning to communicate with compassion to embedding personal transformation into business culture, these programs are about making conscious choices that lead to **resilient**, **innovative**, **and purpose-driven** organizations.



# **LEADERSHIP & EMPLOYEE TRAINING**

### **CONSCIOUS BUSINESS**

In these trainings, we focus on building **purpose-driven organizations** that operate as a force for good.

# **TYPICAL TOPICS:**

In this training, we focus on building **purpose-driven organizations** that operate as a force for good. Key topics include:

- Why and How of Conscious Business Organizations: Explore the core principles of conscious business and how aligning with purpose creates long-term success for all stakeholders—employees, customers, and communities.
- **Coaching Skills for a Vibrant Culture**: Learn how adopting coaching techniques can foster a more vibrant, supportive, and empowered organizational culture.
- **Heart-Centered Approach to Culture Reinvention**: Discover how leading with empathy and purpose can reinvent company culture, creating a more resilient and aligned organization.
- **Community Building**: Strategies for fostering deep connections within teams and creating a sense of belonging that strengthens collective success.
- **Embedding Personal Transformation into Organizational Culture**: Integrate individual growth into the company's fabric, ensuring employees grow personally as the business evolves.



# **LEADERSHIP & EMPLOYEE TRAINING**

#### TRANSFORMATIVE COMMUNICATION

Effective communication is essential to creating trust and alignment in any organization. This training focuses on fostering heart-centered and coaching communication.

# **TYPICAL TOPICS:**

- Using Coaching Skills for Cultivating Coaching Culture: Enhance communication by applying coaching techniques to drive trust, collaboration, and engagement.
- **Leading Difficult Conversations**: Learn to navigate challenging conversations in a way that builds trust, deeper connection, and mutual understanding.
- Increasing Effectiveness through Heart-Centered Dialogue: Improve the way you provide feedback, set goals, delegate tasks, and run meetings by incorporating heart-centered communication.
- **Communication During Change**: Learn how to tailor communication to each phase of change, ensuring your change initiatives succeed by fostering clarity, trust, and alignment throughout the process.



# **LEADERSHIP & EMPLOYEE TRAINING**

### REINVENTION

These trainings help organizations and individuals develop the mindset and tools needed for continuous reinvention, ensuring they stay adaptable and energized.

# **TYPICAL TOPICS:**

- **Developing a Reinvention Mindset**: Cultivate a mindset that embraces change as an opportunity for growth and innovation, ensuring the organization stays relevant.
- Tools and Methods for Leading Change: Learn practical tools and methods for leading reinvention processes that create passion, aliveness, and sustainable success.
- Leadership During Change Cycles: Lead change with empathy and integrity, ensuring transitions are managed in a way that energizes and empowers your team.



# **LEADERSHIP & EMPLOYEE TRAINING**

### **WELL-BEING**

Supporting the well-being of employees is critical to sustaining high performance and fostering a conscious business environment.

## **TYPICAL TOPICS:**

- Managing Stress Through Transformational Relationships and Mindfulness: Learn how to reduce stress in yourself and others by fostering meaningful, supportive relationships and practicing mindfulness.
- Increasing Wellbeing for Enhanced Performance: Explore how aligning work with personal purpose enhances well-being, boosting motivation and performance.
- Transforming Dysfunctional Behaviors into Creativity and Play: Learn how to transform negative behaviors into opportunities for creativity and collaboration, building a more positive, high-energy team environment.
- **Spiritual Practices for Increased Wellbeing**: Incorporate spiritual practices and rituals into daily life to promote balance, inner peace, and resilience.



TEAM BUILDING 8

# SAILING TEAM ADVENTURE: Navigate Change, Sail to Success

Step aboard our **Conscious Business Sailing Team Building** adventure where you'll experience the perfect blend of personal growth and team transformation. This high-seas journey is designed to align your team with **conscious business principles**, building trust, resilience, and agility for a future-proof organization.

During this unique experience, your crew will:

- Cultivate agility to navigate change with ease
- Master future-proofing strategies, empowering your team to adapt to challenges
- **Build trust and passion**, deepening relationships and enhancing teamwork
- Chart a course for long-term success aligned with your company's purpose
- Practice resilience to weather any storm that comes your way
- Bond on a profound level, energizing team dynamics for greater collaboration

Guided by our experienced **sailing gurus** and **reinvention experts**, you'll learn how to ride the waves of change and **apply conscious business strategies** to ensure sustainable success. Plus, enjoy downtime to foster camaraderie as you bask in the sun and savor the salty breeze.



# LEADERSHIP & TEAM ASSESSMENTS: BARRETT VALUES CENTRE

#### LEADERSHIP VALUES ASSESSMENT

Here's what it does: Peeks deep into your values, strengths, and areas that could use a little superhero upgrade. Creates a custom-made analysis fit for the most elite of leaders (yes, we're talking C-suite and executive-level champs).

It's like getting X-ray vision for your leadership skills! With this assessment, you'll see yourself in a whole new light, ready to conquer leadership challenges with superhero finesse.

#### **BENEFITS:**

The Leadership Values Assessment deepens your understanding of what you need to do to become an authentic leader.

The Leadership Values Assessment measures personal entropy, which is the amount of fear-driven energy a person expresses. This indicates how you may be contributing to the Cultural Entropy® score of the organization.



#### (LEADERSHIP) TEAM VALUES ASSESSMENT

Ever wanted to know what makes your leadership squad tick?

Our Team Values Assessment spills the beans on what motivates your leaders and how well they play together, like having the secret formula for creating the ultimate dream team!

Here's what it covers: Reveals what fuels your leaders' passion for greatness. Assesses their effectiveness as collaborative superheroes. Identifies the game-changing initiatives they believe are the keys to leadership success.

It's like having a treasure map to unlock your leadership's full potential! With this assessment, your team will be ready to conquer any challenge, armed with the knowledge of what truly drives them to succeed

#### **BENEFITS:**

Reveal the motivations of individual leaders – understand which leadership values are important to them and serve as guides in their decision-making.

Understand how leaders currently experience their team and where they see opportunities for improvement.

Learn what factors are limiting the performance of the leadership team and preventing it from reaching its full potential.

Explore the values from a strategic perspective to help the group develop their plan for the future.

More about ENERGY LEADERSHIP ASSESSMENT: www.energyleadership.com/assessment

# LEADERSHIP & TEAM ASSESSMENTS: IPEC



#### Where Attitudes Get a Reality Check!

Ever wondered what's really going on inside your mind?

Introducing the Energy Leadership™ Index (ELI) assessment, your ticket to understanding the way you view the world, turning the abstract into something you can touch, feel, and even shape!

Here's what ELI does: Provides a concrete metric for your worldview. Helps you see and feel your attitudes like never before. Offers a path to reevaluate and reshape your perspectives in the future.

It's like giving your attitudes a reality check and fine-tuning them for a brighter, more empowered you! With ELI, you'll gain insights that can transform your approach to life and leadership.

#### **BENEFITS:**

The ELI is an attitudinal assessment tool that captures how an individual currently perceives and approaches work and life.

With the awareness and insights gained through the Energy Leadership Index debrief, clients have the opportunity to reshape their attitudes and worldview and "transform who they are."

# More about LEADERSHIP AND TEAM VALUES ASSESSMENT: www.valuescentre.com/tools-assessments/



# **CULTURE ASSESSMENTS**

#### **CULTURE VALUES ASSESSMENT**

The Culture Assessment provides you with a detailed understanding of the personal motivations of employees, their experience within your organization, and the direction the organization should be heading.

The results can generate deep, meaningful conversations about the purpose, priorities, and strategy of the organization and the well-being of all stakeholders.

t provides a road map for achieving high performance, full-spectrum resilience, and sustainability.

# MERGER/COMPATIBILITY ASSESSMENT

The merger/compatibility report enables leaders to anticipate and plan for cultural issues that could arise in a merger or acquisition.

The assessment allows you to integrate teams and departments more easily by understanding the strengths of each group, as well as the obstacles that may arise. It also helps to identify where groups can learn from each other.



# WELLBEING ASSESSMENT

#### **UNLOCKING EMPLOYEE WELL-BEING MAGIC!**

In the world of human-centric organizations, there's a magical force at play – Employee Wellbeing! It's when everything aligns perfectly to support both individuals and the organization itself.

Enter the BVC Wellbeing Assessment, your key to measuring workplace well-being and uncovering the secrets behind it. It dives deep into the organizational drivers of employee well-being, including:

Structures & Systems: How the workplace is built. Policies & Procedures: The rules of the game. Leadership & Culture: The heartbeat of the organization.

It's like shining a spotlight on the factors that make well-being thrive and uncovering the hidden gems that can transform your workplace into a wellbeing wonderland!

#### **BENEFITS:**

#### ACTIONABLE

The report provides specific, high-priority actions to improve employee wellbeing.

#### DATA-DRIVEN INSIGHTS

The levers the organization can pull – leadership and team, culture, and the work environment characteristics – are directly linked to the employee experience related to wellbeing.

#### INTEGRATED

The Wellbeing Assessment is designed to be used as either a "standalone assessment" or in conjunction with BVC Leadership and Culture Analytics. Wellbeing, combined with the BVC Leadership and Culture Assessments, delivers a powerhouse of analytics. Deeper understanding, insights, and opportunities are revealed when the analytics are used in a journey supporting organizational change and transformation.

#### FORWARD-LOOKING

The assessment provides immediate information to address acute issues while providing direction for the organization to grow and evolve over the longer





and we'll design a tailor-made solution for your unique cultural or leadership challenge.

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